

**First International Workshop**  
**Novel Trends in Physics of Ferroics**  
Satellite of Moscow International Symposium on Magnetism  
**St. Petersburg, Russia, July 4-6, 2014**

**First Announcement**

Ferroics Physics Lab of the Ioffe Physical-Technical Institute of the Russian Academy of Science is pleased to announce the First International Workshop Novel Trends in Physics of Ferroics – the satellite meeting of the Moscow International Symposium on Magnetism. The aim of the workshop is to bring together scientists working on physics of magnetically ordered, ferroelectric and multiferroic media. A special emphasis will be put on physics of control of charges and spins for recently emerging spintronics and magnonics technologies. The Workshop program will include the following topics:

- **Spintronics and Magnonics**
- **Multiferroics**
- **Novel approaches for controlling charges and spins**
- **Advanced probes of ferroic media: THz, X-ray, neutron etc.**

The workshop will be held in the single session format and will include invited talks as well as a limited number of contributed oral and poster presentations selected by the Program committee.

The Organizers kindly invite scientists from all countries to participate in the Workshop. Second announcement and the registration form will follow.

**Organizing committee**

**A. B. Granovsky, Co-chair**

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